



BEATA MOSÓR

Tech Strategist | 5-Time CEO | Academic Lecturer | AI Economy Keynote Speaker

Beyond the Hype: Navigating Macroeconomic Disruption, the Liquid Economy, and the Solo-Enterprise Revolution.

Beata Mosór bridges macro-level economic foresight with operational lean discipline. A five-time CEO and co-founder of *Project: People*, Beata has driven strategy across 180+ international transformations in 18 countries, working with Google, T-Mobile, and Nationale-Nederlanden. A lecturer at EDHEC Business School, and co-author of *The LiGHT Book* alongside Dr. Robert Cialdini and Dr. Philip Zimbardo, she equips executive boards to capture sustainable margins in an algorithmic world.

Me and my companies were trusted by:

Google

Sabre

EDHEC
BUSINESS SCHOOL

ING

T-Mobile

N
nationale
nederlanden

18+

Years in
Digital &
Technology
Strategy

5x

Chief
Executive
Officer

180+

Enterprise
Projects
across 18
Countries

1M+

Users
Scaled
(nazwa.pl)

4x

University AI
Curricula
Designed

Global Keynote Bookings

Web: mosor.pl
Email: beata@mosor.pl

Location: Worldwide from
Warsaw / Krakow (Direct
transatlantic flight access)

LinkedIn: beatamosor

The Liquid Future: The AI Economy, Solo-Entrepreneurship, and Macroeconomic Disruption

Opening / Closing Keynote | 45-60 Minutes | C-Suite Leaders, Investors

The Executive Challenge:

Conventional business models rooted in static corporate hierarchies and linear billable hours are collapsing. In the emerging AI-driven economy, generative systems detach productivity from human headcount, giving rise to agile "Solo-Enterprises" capable of outperforming legacy corporate divisions.

Key Strategic Takeaways:

1. The Liquid Economy Architecture

Moving beyond static corporate silos toward dynamic, decentralized value networks powered by AI agentic co-founders.

2. The New Enterprise Currencies

Managing the three decisive assets of the algorithmic era: Executive Attention, Proprietary Structured Data, and Decentralized Energy Infrastructure.

3. Margin Protection Frameworks

Practical models to insulate corporate balance sheets against the macroeconomic commoditization of traditional knowledge work.

Lean Strategy at Algorithmic Speed: Building AI-Native Organizations Without the Waste

Executive Masterclass / Board Briefing | 60-90 Minutes | Company Boards, CIOs, VPs of Strategy, CPOs

Focus:

The AI transformation is frequently blocked when organizations apply exponential tools to inefficient, legacy processes. Drawing on the proven Lean methodology and 18 years of executive turnaround experience, Beata discusses with leadership teams how to establish evidence-based validation loops, enforce radical transparency and open policies, and eliminate technological waste before committing investment.

Executive Deliverables:

1. The "Manual Edge" doctrine: Validating AI workflows before automating them.
2. Eliminating corporate tool fatigue through lean operational filters.
3. Governance architectures balancing algorithmic speed with data sovereignty.

What Sets Beata Mosór Apart on Stage

Executive Rigor, Zero Fluff

No surface-level prompting demos or generic futurist predictions — every framework stems from board-level operational P&L responsibility.

Academic & Methodological Backing

Built on peer-reviewed, scientifically backed research and proprietary business frameworks.

Global Delivery Standards

High-energy, fluent English delivery tailored to multinational executive summits, international association conventions, and private offsites.

Formats & Engagement Models

In-Person Global Keynotes

Mainstage addresses for 50 to 5,000+ attendees.

Executive Board Retreats

Facilitated strategy intensives for corporate leadership.

Global Virtual Broadcasts

Studio-grade interactive keynotes with interactive audience analytics.

Keynote Booking Information

Beata Mosór is represented globally by leading speakers bureaus. For availability, fee tiers, and travel logistics, please contact your local bureau agent or event representative.

Testimonials



When deep strategic expertise and organizational scaling meet exceptional leadership acumen, the result is a level of executive mastery that is remarkably rare.

Aga Pałka

CEO @ Ryuu | ex-Google | Forbes 25 Under 25



It was a pleasure to organize the very first Launchpad Week in Poland together with Beata. She was a great partner, had plenty of unconventional ideas and was a very meticulous project manager.

Dawid Ostrowski

Senior Program Manager @ Google



I love the combination that Beata brings, namely being very specific, data-oriented and fact-oriented traits combined with empathy.

Ewelina Skwarek

Global Talent & Development Partner @ OANDA

[AGENCY STAMP / LOGO & CONTACT DETAILS]