



BEATA MOSÓR

Tech Strategist | 5-Time CEO | Academic Lecturer | AI Economy Keynote Speaker

Beyond the Hype: Navigating Macroeconomic Disruption, the Liquid Economy, and the Solo-Enterprise Revolution.

Beata Mosór bridges macro-level economic foresight with operational lean discipline. A five-time CEO and co-founder of *Project: People*, Beata has driven strategy across 180+ international transformations in 18 countries, working with Google, T-Mobile, and Nationale-Nederlanden. A lecturer at EDHEC Business School, and co-author of *The LiGHT Book* alongside Dr. Robert Cialdini and Dr. Philip Zimbardo, she equips executive boards to capture sustainable margins in an algorithmic world.

Trusted by:



18+

Years in
Digital &
Technology
Strategy

5x

Chief
Executive
Officer

180+ 1M+

Enterprise
Projects
across 18
Countries

Users
Scaled
(nazwa.pl)

4x

University
AI Curricula
Designed

Global Bookings

Web: mosor.pl
Email: beata@mosor.pl
LinkedIn: [beatamosor](https://www.linkedin.com/in/beatamosor)

Location: Worldwide from
Warsaw / Krakow (Direct
transatlantic flight access)

The Liquid Future: AI Economy, Solo-Entrepreneurship & Macroeconomic Disruption

Opening / Closing Keynote | 45-60 Minutes | C-Suite Leaders, Investors

Conventional business models rooted in static corporate hierarchies and linear billable hours are collapsing. In the emerging AI-driven economy, generative systems detach productivity from human headcount, giving rise to agile individuals capable of outperforming legacy corporate teams.

- 1. The Liquid Economy Architecture:** Moving beyond static corporate silos toward decentralized value networks powered by AI agents.
- 2. The New Enterprise Currencies:** Managing the decisive assets of the algorithmic era: Attention, Structured Data, and Energy Infrastructure.
- 3. Margin Protection Frameworks:** Practical models to insulate corporate balance sheets against the macroeconomy of knowledge work.

Lean Strategy at Algorithmic Speed: Building AI-Native Organizations Without the Waste

Executive Masterclass / Board Briefing | 60-90 Minutes | Company Boards, CIOs, VPs of Strategy, CPOs

Focus:

The AI transformation is frequently blocked when organizations apply exponential tools to inefficient, legacy processes. Drawing on the proven Lean methodology and 18 years of executive turnaround experience, Beata discusses with leadership teams how to establish evidence-based validation loops, enforce radical transparency and open policies, and eliminate technological waste before committing investment.

Executive Deliverables:

1. The "Manual Edge" doctrine: Validating AI workflows before automating them.
2. Eliminating corporate tool fatigue through lean operational filters.
3. Governance architectures balancing algorithmic speed with data sovereignty.

What Sets Beata Mosór Apart on Stage

Executive Rigor, Zero Fluff

No surface-level prompting demos or generic futurist predictions — every framework stems from board-level operational P&L responsibility.

Academic & Methodological Backing

Built on peer-reviewed, scientifically backed research and proprietary business frameworks.

Global Delivery Standards

High-energy, fluent English delivery tailored to multinational executive summits, international association conventions, and private offsites.

Formats & Engagement Models

In-Person Global Keynotes

Mainstage for 50 to 5,000+ attendees.

Executive Board Retreats

Facilitated strategy intensives for corporate leadership.

Global Virtual Broadcasts

Studio-grade interactive keynotes with interactive audience analytics.

Beata Mosór is represented globally by leading speakers bureaus. For availability, fee tiers, and travel logistics, please contact your local bureau agent.

Testimonials



When deep strategic expertise and organizational scaling meet exceptional leadership acumen, the result is a level of executive mastery that is remarkably rare.

Aga Pałka (CEO @ Ryuu | ex-Google | Forbes 25u25)



It was a pleasure to organize the very first Launchpad Week in Poland together with Beata. She was a great partner, had plenty of unconventional ideas (...).

Dawid Ostrowski (Senior Program Manager @ Google)



I love the combination that Beata brings, namely being very specific, data-oriented and fact-oriented traits combined with empathy.

Ewelina Skwarek (Global Talent Partner @ OANDA)

AGENCY STAMP / LOGO & CONTACT DETAILS